

# HABIBA ISHAYA

WEB DEVELOPER & DIGITAL MARKETER

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## Summary

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I am a passionate web developer with a keen eye for detail. I specialize in creating dynamic and responsive websites that provide an exceptional user experience. Proficient in both front-end and back-end technologies. With over a year experience as a digital marketing specialist, I have successfully crafted and executed comprehensive digital marketing strategies that enhance brand visibility and drive engagement on social media platforms.

## Education

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**American University of Nigeria (AUN), Yola**

*Aug 2017 – July 2021*

Bachelor of Science: **Software Engineering**

CGPA – 3.33/4.0

## Experience

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**HAID Technologies**

*April 2024 – Present*

*Web Developer (Remote)*

- Design and develop user-friendly websites using HTML, CSS, and JavaScript.
- Collaborate with designers to bring visual elements to life.

**SuperGorgeous Cosmetics**

*June 2022 – Sep 2023*

*Digital marketing Specialist (Hybrid)*

- Managed social media accounts, created engaging contents and monitored online conversations to maintain a positive brand image.
- Coordinated influencer partnerships to amplify brand reach and engagement, negotiated contracts and ensured alignment with brand values.

**JAM-Forte Technologies Ltd.**

*Feb 2023 – June 2023*

*UI/UX and Graphic Designer*

- Designed user interfaces and graphics for websites and mobile apps.
- Developed structures and designs for web pages.

**Nigerian Electricity Regulatory Commission**

*Oct 2021 – Aug 2022*

*IT Support (Internship)*

- Provided support for commonly used software applications, helped with basic network troubleshooting tasks.
- Helped with the installation, configuration, and maintenance of computer hardware and software, and provided timely solutions or escalated problems to higher-level technicians when needed.

**American University of Nigeria**

*Sep 2018 - May 2019*

*Technical Unit (Work study)*

- Participated in organizing and planning campus events.

## Skills

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### Programming

- CSS
- HTML
- JavaScript

### Design

- Adobe XD
- Figma
- WordPress

### Others

- Critical thinking
- Team player
- Project management

## Certifications

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Meta – Introduction to Front-End Development

*Mar 2024*

Regonet Academy – Web Development (CMS)

*Nov 2023*

IBM Cloud Application Developer 2019 – Explorer Award

*Nov 2020*

## References

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Available on request